Gateway convention approaches

The Fall National College Media Convention in St. Louis is fast approaching.

It is also just a few minutes from a Metrolink station, the city’s light rail system.

The convention is Oct. 25-29 in St. Louis at the Adam’s Mark Hotel, located downtown directly across from the Gateway Arch. It is just a few minutes from a Metrolink station, the city’s light rail system that links downtown with the airport and other major destinations.

We have more than 400 sessions scheduled for the conference, a career fair, a photo shoot out, five pre-convention workshops, and keynoters Tim Harrower, Harlan Cohen and Jennifer Arul. Plus the big ACP awards presentation featuring the Pacemakers. The full program will be available online soon. In addition to the high-quality workshops, students will have an opportunity to compete for valuable prizes in a “Newsmakers and Losers” journalism quiz show. One of this year’s keynote speakers, Tim Harrower, author of “The Newspaper Designer’s Handbook” and “Inside Reporting,” will be moderating a lively quiz show that tests knowledge of journalism trivia, folklore and history. Form a three-member team and show up ready to take the stage.

CMA hosts adviser luncheon

CMA will honor a select few of its members for exemplary accomplishments at a new adviser awards luncheon at noon Thursday, Oct. 26, at the hotel. If you would like to attend this event, be sure and mark the box on the registration form and include your additional fee for the luncheon.

Among the awards to be presented are the Distinguished Adviser Awards given to those two- and four-year college advisers for meritorious service in broadcast, newspaper, yearbook, magazine, business and multimedia.

Inductees for 2006 into CMA’s Hall of Fame will also be honored at this event.

In addition, awards named for distinguished persons in collegiate advising are given to honor outstanding contributions by individuals and institutions to First Amendment issues and the progress of college media.

CMA Honor Roll Adviser Awards are given to noteworthy members with fewer than five years of experience in advising.

Opening Washington’s file cabinet

The National Press Foundation’s highly popular “Opening Washington’s File Cabinet” series is coming to the 85th Annual ACP/CMA National Media Convention. Learn how to tap into the wealth of information that Washington has to offer and how to turn it into local news. Seasoned journalists will share expertise in tapping into online resources and cultivating political and governmental contacts at the national levels.

This is a great opportunity for young reporters and those interested in covering Washington. The session will take place from 9 a.m. to 12 p.m. Oct. 28. To attend you must reserve a seat. E-mail programs@nationalpress.org. The RSVP deadline is Oct. 20 at 5 p.m. Space is limited to 40 people (20 students, 20 advisors) so reserve your spot ASAP! To learn more about this session, visit: www.nationalpress.org.

Keynote Speakers

Tim Harrower
Tim Harrower, an award-winning editor, designer and columnist at both large and small publications in Oregon. He became a journalist back in the ’80s. He currently consults on redesigns, hosts journalism workshops and maintains a dog-and-frog ranch somewhere deep in the Oregon woods. His first book, “The Newspaper Designer’s Handbook,” has become a fixture in newsrooms and classrooms around the world. His new book, “Inside Reporting,” was recently published by McGraw-Hill.

Harlan Cohen
Harlan Cohen, an author, speaker and syndicated columnist reaching millions of readers, will deliver the keynote address Oct. 29. Cohen is one of the youngest syndicated columnists and one of the most trusted voices when it comes to issues affecting people in their teens, twenties, and thirties. His writing career began at Indiana University’s school newspaper, the Indiana Daily Student. He shifted his path toward advice after interning at “The Tonight Show with Jay Leno” in the summer of 1995.

Jennifer Arul
Jennifer Arul of New Delhi Television Ltd. (NDTV), a broadcaster with nearly 30 years of experience, will deliver the Thursday, Oct. 26 keynote. She has been the resident editor and bureau chief of NDTV’s South India bureau, where she reports on politics, current affairs, business, sports and human interest issues. Her work has taken her to countries such as South Africa, Sri Lanka and Indonesia. She has reported on controversial topics such as “dowry deaths” — women who are killed for railing to bring large dowries to their new families. Most recently she has been busy covering the deadly tsunamis and earthquakes which have hit Indonesia this year.
Membership: It’s well worth the trip

I attended my first national college media convention in 1995 and most of what I can remember of that Washington D.C. trip is a blur. However, as a new adviser, the entire experience proved to be a cornerstone for what has turned into a 12-year career.

Unlike many advisers, I had the advantage of attending my first convention with my predecessor, Marla Lord. This proved invaluable because Marla guided me every step of the way, as did my former college media adviser Stacy Sparks. Between the two of them, I not only had a better idea of what to do before, during and after the convention, but I also met everyone they knew since they didn’t hesitate to make introductions. I am grateful to Marla and Stacy for ushering me into CMA. My relationship with CMA began and continues to grow because of them. That is why I welcome the opportunity to share what I have learned along the way in hopes that others might be able to get the most out of their affiliation with CMA.

Attending the conventions just happens to top my list of most value-added benefits the organization offers. Why? It is simple. Each convention provides me with continuing education “units” as well as friendships that make doing my job possible.

First, there are sessions designed specifically with the new adviser in mind. These sessions will not only cover information that will help kick-start the year, those who attend will also meet other new and veteran advisers who may become important beacons during the inevitably stormy days. Attend the adviser receptions, roundtables and committee meetings to discuss the issues that are the most pressing for you. If you feel like you need an invitation to join—consider one issued. We want you to join—in no matter how new or seasoned you might be—our organization thrives on the ideas and input of its members. I am confident that you will value your participation. I know that I was hesitant to attend my first committee meeting; however, I soon discovered that the more I got involved, the more confident I became.

Whether you are a new or veteran adviser, the professional development sessions provide you with an opportunity to learn how your colleagues handle the situations you may (or could) face.

I am sure I would be lost without the no-nonsense, plain English discussion of student press law provided during any of the many Media Law sessions scheduled during each convention. Each year I attend these sessions so that I can refresh what I know as well as learn of any new student press cases.

Where would I be without the advice and knowledge I have gained through sitting in on sessions about technology and convergence? Instead of feeling my way blindly, I have been able to consult with advisers who have, to borrow from Captian Kirk, “boldly gone where no adviser has gone before.” I find that these sessions alone are usually worth the price of my plane ticket. Once I have had a chance to learn what can be done and how others are doing it, I am able to get

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Upcoming convention deadlines

- Oct. 18 Last day to mail registration to ACP
- Oct. 20 Last day to fax registration to ACP
- Oct. 20 Last day for online registration
CMA censures another university

College Media Advisers, the national organization that represents those who advise student media on college campuses throughout the U.S., today censured Oklahoma Baptist University over the dismissal of former OBU newspaper adviser Philip Todd.

“It’s disappointing when another university has yet again decided to punish the student media adviser for allowing students to exercise their rights of free speech,” said CMA President Lance Speere, of Southern Illinois University-Edwardsville. “We are seeing this much too often. It’s even more disappointing when a private university chooses to extend free speech rights to its students, and then treat it as nothing more than lip service, as is the case here.”

Todd, a four-year employee of OBU, left his employment in the spring of 2005 when his contract was not renewed.

CMA is a professional association of more than 750 members representing some 550 colleges and universities. The organization supports the professionals who advise the college newspapers, magazines, yearbooks, broadcast stations and other electronic student media. CMA establishes and promotes standards and practices for advising student media.

CMA’s Adviser Advocacy Program, established in 1998, is designed to help mediate issues that may arise when advisers are punished in the performance of their duties and while following CMA standards. Censure, considered the last resort when mediation efforts fail, is designed to signal that the school’s employment practices are not conducive to the practice of good journalism and that advisers might want to look elsewhere for employment.

“It is our belief after investigation and documentation that Mr. Todd was punished as a result of his advising duties in compliance with the CMA Code of Ethical Behavior,” said Kathy Lawrence, said CMA past president and chair of the Adviser Advocacy Committee. “Specifically, it appears that Mr. Todd’s contract at OBU was not renewed at least in part because of his refusal to prior review the student newspaper and thereby exercise control of the newspaper content.”

Both Ms. Lawrence and Chris Carroll of Vanderbilt Student Media, the Advocate assigned to the case, attempted to engage OBU President Mark Brister in discussion concerning the case and offered to send a team to OBU to meet with college officials. President Brister, through OBU attorneys, refused the offer and further threatened to seek damages if the school suffers as a consequence of censure.

Specifically, CMA found:

- Todd brought with him to his job interviews at OBU copies of the CMA Code of Ethical Behavior and indicated that he could not accept a position requiring prior review or censorship. He said was assured by the Faculty Council, Publications Committee, Dean and Academic Vice President that his duties would not include prior review or censorship.
- The OBU Faculty Handbook Section 2, as well as Appendix C, requires that any exception to the AAUP Statement on Academic Freedom be provided to a faculty member clearly in writing at the time of appointment. The job description provided to Mr. Todd at his interviews, at his appointment and throughout his five years of active service at OBU specifically did not include prior review, censorship or ‘editing’ duties of any kind.
- Todd said he was given copies of The Bison policy manual, the OBU Student Life Handbook (The Green Book) and the OBU Faculty Handbook that ensure student freedom to make content decisions. Yet, after his arrival he said he was asked to provide a story list for the first issue of The Bison by the Academic Vice President and was told certain items might need to be added or deleted from such lists.
- Todd said he was told by President Brister a year after his arrival that he was to edit every issue of the newspaper and that Brister also asked why Todd could not insist that certain content be included or excluded.
- Finally, Todd said Brister continued to seek changes to his job description to require prior review and censorship, but those attempts were rejected by the Dean and Publications Committee.

The CMA resolution of censure is attached.

Other schools currently under censure by CMA include Mount St. Mary’s University in Maryland, Kansas State University, Barton County (Kansas) Community College, LeMoyne College in New York state and Ocean County (N.J.) College.

Membership...

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more for my money when it comes to making technology purchases for my program.

Of course, there are hundreds of sessions covering design, writing and production that inspire me and help me stay abreast of current trends. I enjoy sitting in on these sessions with my students and watching their reactions when they hear something that reinforces what I have said. In that moment, I magically transform into someone who actually knows something. However, over the years, the receptions have become some of the events I most anticipate. While it is sometimes tempting to escape with my students and see what the host city has to offer, I would miss catching up with colleagues whom I count among some of my closest friends. There are so many people whom I’ve met through this organization who have been incredibly generous—whether it has been through lending an ear or sharing a staff manual. Just about any issue that I have encountered, I have a name that I can put a face to that I can turn to for help.

Finally, if you are thinking that you cannot afford to attend one of our conventions, I encourage you to reconsider—after all, given all that awaits you, can you really afford not to attend? Now pack your bags, make your reservations and meet me at a reception where I will be eagerly waiting to put a face with your name.
Webcasting Copyright Royalties

By Will Robedee and Joel Willer
Rice University/University of Louisiana at Monroe

Almost since the inception of the organization, CBI has taken a leadership role, on behalf of its members, in the webcasting copyright royalty arena. One of CBI’s most significant efforts was its participation in negotiations of sound recording royalties as authorized by Congress under the Small Webcaster Settlement Act of 2002. The sound recording royalty is collected by an organization named SoundExchange, which was formerly a division of the Recording Industry Association of America and which nominally represents recording labels and artists.

The rates established under the SWSA for educational stations, or “Noncommercial Educational Entities” as they are described in the agreement, formally expired by statute on December 31, 2005. Under that agreement, educational webcasters have paid SoundExchange a minimum annual fee of $250 or $500, depending on the individual institution’s enrollment size, plus a $25 fee in lieu of any statutory recordkeeping requirements. Webcasters with large listening audiences may also have paid an additional usage fee.

An arbitration process is currently underway to establish the successor rates to those in the SWSA agreement. In the interim, webcasters can continue to operate under the sound recording rates and terms established by the previously negotiated agreement. Once the new statutory rates and terms are established, they will apply retroactively to January 1, 2006.

New Royalty Proposals
In the arbitration process, CBI proposes that educational webcasters pay an annual flat fee of $175. Because our members have told us that detailed recordkeeping requirements present the potential of being overly burdensome for educational stations, CBI has proposed that recordkeeping for our stations should be no more detailed than noncommercial stations have historically prepared annually for performance rights organization BMI (a sampling of a few days each year, with handwritten logs permitted). CBI asserts that any more involved recordkeeping reduces the value of the license to the educational station “willing buyer,” which is part of the standard established by Congress in the copyright statute.

SoundExchange, on the other hand, proposes that educational stations should pay the same royalties as will be paid by commercial entities. Their proposal begins with a $500 minimum annual fee for each channel of programming. The ultimate royalty fee under the SoundExchange proposal would be the greater of 30% of all revenue or $0.0019 per song, per listener. For stations that cannot determine the exact number of listeners for each song - which CBI believes to be most, if not all, educational stations - a broadcast station that simulcasts on the web could pay $0.0247 times the average number of hourly listeners, and a webcast-only station could pay $0.02945 times the average number of hourly listeners.

SoundExchange further proposes a 25% surcharge for webcasts delivered to a wireless device. If a webcaster is not able to distinguish between listeners via wired and wireless connections, SoundExchange proposes that the surcharge should apply to all listeners.

The table below contrasts the effect of the various current and proposed sound recording royalty rates.

<table>
<thead>
<tr>
<th>Structure</th>
<th>Average Simultaneous Listeners Required to Exceed the Minimum Annual Fee*</th>
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<tbody>
<tr>
<td>Pre-2006 SWSA Negotiated Agreement</td>
<td>200</td>
</tr>
<tr>
<td>Pre-2006 Librarian of Congress Statutory Rate</td>
<td>19</td>
</tr>
<tr>
<td>SoundExchange Proposal for 2006-2010 (Broadcast Simulcast - No Wireless Connections)</td>
<td>2.31</td>
</tr>
<tr>
<td>SoundExchange Proposal for 2006-2010 (Web Only - No Wireless Connections)</td>
<td>1.94</td>
</tr>
<tr>
<td>SoundExchange Proposal for 2006-2010 (Broadcast Simulcast - Wireless/Undetermined Connections)</td>
<td>1.85</td>
</tr>
<tr>
<td>SoundExchange Proposal for 2006-2010 (Web Only - Wireless/Undetermined Connections)</td>
<td>1.55</td>
</tr>
<tr>
<td>CBI Proposal</td>
<td>Unlimited for a flat $175 fee</td>
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* Assumes an average of 15 songs per hour.

continued on page 8
Inglehart applications due Oct. 18

Although there are signs of hope – as in California’s new law prohibiting censorship in the student press at public colleges, a measure that won overwhelming support from lawmakers – there are still challenges that face college media. One of those challenges is helping to educate ourselves, our students and our readers about the bedrock values embodied in the five freedoms guaranteed by the First Amendment.

In a time of world turmoil, some urge giving up basic rights to preserve security. Others counter that what good is heightened security if we must give up the rights that are at the core of our freedom. It will not be easy to broaden everyone’s attitudes about the First Amendment, but it needs to be done. And, in the world of student media advising, with what many view as a challenge to the rights of our students and the erosion of their First Amendment protections, the time is now to provide educational outreach.

This is where CMA can help.

Requests for Inglehart First Amendment Fund grants are being taken through Oct. 18. The grants will be awarded to CMA members to underwrite programs designed to elevate awareness of First Amendment freedoms on an individual campus. A total of Five (5) grant awards of up to $1,000 each will be awarded this year.

There is no application form. Applicants need only to explain in a letter why their proposed program deserves funding. Applicants may submit additional exhibits (budget, proposed time line, speaker list, project staff and so on) in support of their requests. Electronic submission of materials as text or PDF files is preferred. Send to bnevile@georgiasouthern.edu.

The Inglehart First Amendment Fund was established by College Media Advisers Inc. and donors to educate students about freedoms protected by the First Amendment. The fund is named for retired Ball State University journalism professor and First Amendment scholar Louis E. Inglehart, who has dedicated much of his life to studying, writing about and teaching the First Amendment.

Requests will be reviewed by CMA’s Media Law Committee, and grants will be awarded by CMA’s Board of Directors. To have your program possibly funded, please send or e-mail a letter outlining your proposal, along with any support materials deemed essential to:

Bill Neville, CMA Treasurer
c/o Student Media
Georgia Southern University
P.O. Box 8067
Statesboro, GA 30460
Email: bnevile@georgiasouthern.edu

Grant makes college festival possible

Thanks to a $1,000 CMA grant from the Inglehart First Amendment Fund, FAU celebrated with the first-ever First Amendment Free Food Festival.

They erected an 8-foot-tall Soviet-era guardhouse and declared the area behind it “The Kingdom of the Socialist States of the People’s Republic of Boca Raton.” They offered free food from Quizno’s, Burger King and Pizza Hut. But to get it, students had to sign a waiver surrendering their First Amendment rights.

The Palm Beach Post and Sun-Sentinel covered the story, which can be read at the following links:
www.palmbeachpost.com/search/content/local-news/epaper/2006/09/19/s3b_fafood_0919.html

The local CBS affiliate also aired reports at 6 and 11, and they even got coverage in the Jewish Journal. They fed 362 students in just over an hour, with a total attendance of more than 400. Expecting a maximum of 300 attendees, they had to shut down in just 45 minutes early because they ran out of food.

The highlight for Michael Koretzky was the Hasidic rabbi who showed up to blow his shofar, only to be pushed outside by the “student goon squad” because there was no freedom of religion. On the other side of the gate, the rabbi and a dozen student groups set up their tables, as a counterpoint to the freedoms denied inside.

They are hoping to secure grants to repeat and enlarge this event on other campuses, first in Florida, then across the nation. If you’d like to know more, e-mail Michael Koretzky at michael@koretzky.com.

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Calendar of upcoming events

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<tr>
<td>College Media Advisers</td>
<td>College Newspaper Business and Advertising Managers</td>
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<tr>
<td>Fall National Convention – Adams Mark St. Louis, Mo.</td>
<td>Annual Convention Portland, Ore.</td>
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<td>Nov. 6, 2006</td>
<td>Aug. 9-12, 2007</td>
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<td>Columbia Scholastic Press Association Fall Conference Columbia University</td>
<td>Association for Education in Journalism and Mass Communication National Convention Washington, D.C.</td>
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<td>March 8-11, 2007</td>
<td>Oct. 4-7, 2007</td>
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<td>March 15-17, 2007</td>
<td>Oct. 11-13, 2007</td>
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Transitions

Steven Chappell changed universities after six years advising at Truman State University in Kirksville, Mo. He’s now serving as director of student publications at Middle Tennessee State University in Murfreesboro. A desire to be closer to family prompted the change, but it also means a larger campus (23,000 at MTSU vs. 6,000 at TSU) and a larger-circulation, more frequently publication (3x a week at MTSU vs. once a week at TSU).

Dan Williams, who formerly taught and advised the student newspaper, The Crimson at Samford University in Birmingham, Ala., has taken a position at Lyndon State College in Lyndonville, VT. He will teach journalism and advise the student newspaper, The Critic.

Jamie Lynn Gilbert has been appointed assistant coordinator of student media advising at North Carolina State University. She serves as adviser of student radio station WKNC.

Brad Jenkins has been appointed the publication coordinator of The Breeze, James Madison University’s student newspaper. Jenkins has worked as a reporter and editor for the past seven years at the Daily News-Record in Harrisonburg, Va. Before that, he was a student at JMU, where he was a reporter and editor of The Breeze. Jenkins is married with two daughters and resides in Harrisonburg.

Awards

David Swartzlander, Doane College, received the Leadership Nebraska Award from the Nebraska Press Association “in recognition of personal involvement and the leadership of his department in helping make great things happen for specialized news coverage in the state of Nebraska.” He took students to the 2005 presidential inauguration and those students sent stories to the press association, which distributed them amongst its members.

The California State University-Chico journalism program is receiving a four-year $59,000 grant from MediaNews Group in an initiative to be called the MediaNews Group Journalism Diversity Partnership. It involves a program of recruitment, scholarships, internship stipends and professional mentoring aimed at increasing the diversity of Chico State’s journro program and, ultimately, of MediaNews’ newspapers.

Assistant Professor of Journalism at Lindsey Wilson College, Tom Winski, will be receiving the JEA Medal of Merit during the JEA/NSPA convention in Nashville, Tenn., in November. Medals of Merit are given to JEA members who have made significant contributions to scholastic journalism.

Conference participation

David Swartzlander, Doane College, was selected to participate in the ASNE’s Institute for Journalism Excellence, which included six weeks of writing for the Omaha World-Herald.

Publications

Perry Parks, editorial adviser for The State News and a journalism instructor at Michigan State University, has authored a book called “Making Important News Interesting: Reporting Public Affairs in the 21st Century.” The book lays out the key principles of vibrant public affairs coverage, offers examples across a range of subjects, and culminates with a discussion of new media and how to reach younger readers. It’s available through Marion Street Press, www.marionstreetpress.com. And if you’re interested in the subject, visit the fledgling blog at importantnewsinteresting.blogspot.com.

Assistant Professor of Journalism David Swartzlander wrote the instructor’s manual for Tim Harrower’s new textbook, “Inside Reporting.” The manual was published online by McGraw-Hill.

Additions

Doane College adviser and professor David Swartzlander’s stepdaughter, Katie Manske, gave birth to a boy, Bryson Paul Manske on July 5. Born in Seward, Neb., he weighed 7 pounds and 12 ounces.

Job postings

Assistant professor of journalism

The Emporia State University Department of English seeks to fill a tenure-track position of assistant professor of Journalism with appointment to begin August 2007. Doctorate preferred, masters required. Teaching load is nine hours (three Classes) per semester, in addition to reassigned time for advising student publications.

Candidates should have significant professional experience in print journalism (broadcast experience helpful), successful college teaching experience, and a demonstrated commitment to advising student publications. Duties include student newspaper advising; student recruitment and advising; supervision of curriculum/program development.

Journalism classes are taught in a Macintosh classroom. The program also offers teacher preparation in journalism; candidates with at least three years of secondary teaching experience are strongly encouraged to apply. Screening will begin Dec. 10 and continue until the position is filled. Send letter of application, current curriculum vitae with contact information for three professional references, and a sample of scholarly or professional writing to Jim Hox, Chair, Search Committee, Department of English, Campus Box 4019, Emporia State University, Emporia, KS 66801-5087. www.emporia.edu. An AA/EOE institution, Emporia State University encourages minorities and women to apply.

Assistant or associate professor in popular culture

The Department of Communications, Popular Culture and Film at Brock University invites applications for a probationary (tenure-track) appointment at the rank of Assistant or Associate Professor continued on page 7
in Popular Culture, effective July 1, 2007. Candidates with teaching and research interests in folklore and folklife, material culture, non-mass-mediated forms of popular entertainment and/or non-western forms of popular culture are especially encouraged to apply. The position is subject to final budgetary approval.

A completed PhD in a relevant discipline is required, together with evidence of successful teaching experience and demonstrated research potential. In addition to contributing to undergraduate teaching in the Popular Culture program (including introductory courses), the successful candidate will be expected to develop a strong externally-funded program of research and scholarship in the area of expertise, contribute to curriculum development, and participate fully in the affairs of the Department.

Applications will be considered until the position is filled, but the selection process will begin Nov. 1. Applicants should submit a letter of application accompanied by a curriculum vitae, a plan of proposed research, summaries of teaching evaluations, and selected reprints or pre-prints of published work to:
Professor Nick Baxter-Moore, Chair, Department of Communications, Popular Culture and Film, Brock University, St Catharines, Ontario, L2S 3A1, Canada.

Applicants should also arrange for three letters of reference to be sent to the same address.

All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority. Brock University is committed to a positive action policy aimed at reducing gender imbalance in faculty; qualified men and women candidates are equally encouraged to apply.

Assistant or associate professor of communication studies
Simpson College in Indianola, Iowa is seeking a tenure-track assistant or associate professor of communication studies with expertise in public relations and/or media convergence. Teaching responsibilities include introductory course in communication studies plus general and specialized courses in areas of expertise. Other duties will include providing academic advising, serving on campus committees and remaining active in discipline or profession. A master’s degree in mass communication with significant professional media experience or a doctorate in mass communication is required for this appointment. Candidates should have demonstrated leadership ability, affinity with students, strong communication skills and effectiveness in promoting learning and student development outside the classroom. Competitive and commensurate with experience and credential. Send vita, a brief statement of teaching philosophy in a liberal arts environment, and the names of three references to Brian Steffen, Chair of Communication Studies, Simpson College, 701 North C Street, Indianola, IA 50125; or e-mail to steffen@simpson.edu. Review of applications will begin Nov. 1, 2006, and will continue until the position is filled. The appointment will be effective in August 2007.

Gateway convention approaches
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Officials will explain the rules and prizes before they randomly select the eight competing teams.

Photo students will have an opportunity to have their work critiqued, so any student photographers attending the convention should bring copies of their best work. There will be two sessions devoted to photo critiques.

In addition, advertising students should bring along copies of rate cards and other marketing materials for the advertising exchange table on Saturday morning.

Also this year, there will be an opportunity for students to participate in a one-on-one business consulting session, so they need to sign up for this opportunity at the convention.

Registration is $130 for CMA/CBI/BCCA member advisers and $105 for ACP/CBI/BCCA student members.

You can download a PDF of the registration booklet at www.collegemedia.org or www.studentpress.org/acp and you can registeronlineatwww.studentpress.org/acpslouis/reform.html. Don’t miss out on this fabulous opportunity for you and your students.
Webcasting Copyright Royalties
continued from page 3

on the station’s budget, it might pay much a higher fee under the proposed provision to pay 30% of station revenue.

SoundExchange’s proposal in this proceeding does not address recordkeeping requirements.

Arbitration Status
The sound recording arbitration is presided over by a federal three-judge panel within the Library of Congress. Each side first presents a written direct case, which is then followed by a trial with oral witness testimony, and ultimately a complicated rebuttal phase. At the earliest, CBI anticipates the judges’ determination will not be issued until late in this calendar year.

Joel Willer, of radio station KXUL at the University of Louisiana at Monroe, and Will Robedee, of KTRU at Rice University, provided CBI’s written and oral testimony before the Copyright Royalty Judges in Washington, DC. CBI’s pre-trial efforts were assisted by Colette Voge, of the law firm Voge & Associates located in San Francisco, CA. Trial representation was provided CBI by Seth Greenstein and Todd Anderson of Constantine | Cannon in Washington, DC. Greenstein is also counsel for XM Satellite Radio and is no stranger to these types of proceedings.

Robedee and Willer have led all of CBI’s efforts related to webcasting royalty issues, including past proceedings within the Copyright Office as well as comments filed in both houses of the U.S. Congress.

What’s Next?
This article only briefly summarizes a very complicated matter. Updated and more complete information will be provided during a session at CBI’s upcoming fall conference.

CBI has expended considerable resources to protect its members’ abilities to webcast and will continue to do so. Please let your board members know how important this issue is to your station.