Summit to navigate new media landscape

As the economy and changing technologies affect the journalism industry, so do they affect college media: in terms of advertising revenue, delivery and internships or employment for our students. And what’s an adviser to do? Well, let’s figure it out together. Join us Monday, March 15, on the 16th floor skywalk at the Marriott in New York City for a conversation about navigating the new college media landscape with those in the trenches with you, your fellow advisers.

We know you have questions, and we know some of you are experimenting with some pretty creative answers. We want to hear it all.

Led by current and former CMA leaders, this open discussion is intended to start the dialogue about the realities of the present and the possibilities for our future. Please join us! For more information, contact Laura Widmer at lwidmer@nwmissouri.edu or Sally Renaud at ser-

New York Convention 2010

Mark your calendars, book your flight and join us in New York this spring. The 2010 College Media Advisers Spring Convention will be March 14-16 at the Marriott Marquis.

The convention highlights include three keynote speakers and more than 200 sessions for students and advisers. However, you’ll want to arrive in New York early enough to take advantage of the pre-convention workshops that offer something for everyone. All but two of the workshops will be Saturday, March 13, and the times and early bird/regular rates are shown on page three.

Register early to ensure you get into one of the limited enrollment workshops.

Naturally, it is best if you can bring your own equipment for any and all of the workshops.

Four award-winning journalists will lead the Multimedia Storytelling Workshop on Saturday. You will learn how to use collaborative reporting techniques to reach the next level. Learn from the pros, and then you’ll hit the streets to experience new media storytelling.

Students will have an incredible opportunity to work on narrative writing skills with Pulitzer Prize winner Tom Hallman. Hallman has agreed to look at writing samples from workshop participants before to the convention. You’ll find the information below on how to submit your examples.

Magazine and newspaper designers will have the opportunity to improve their skills and work on new designs at the Advanced Design Workshop. Bring your laptop, sketch book and portfolio to really take advantage of the expertise at this workshop.

Throughout the convention, retired editor from The Washington Post, Bill Elsen, will be available to talk to students about resumes, portfolios, clips, jobs and internships. Sign up for a time to meet with Elsen when you get to the convention. You’ll find him in the exhibit area.

As of press time, we are still waiting to confirm our keynoters for our convention. Keep checking the collegemedia.org Web site for keynote information.

Most of the pre-convention workshops will be Saturday, March 13:

9.-11:30 a.m.
Photo Prep for Print and Web ($39/$59)
Specifications for photos are quite

See WORKSHOPS Page 4

Arrive in NY early to attend workshops with pros
Take a good look in the mirror

By Annette Forbes
CMA Treasurer

“It is not the strongest of the species that survives, not the most intelligent that survives. It is the one that is the most adaptable to change.” Charles Darwin.

No quote could be more profound as it pertains to our industry today. We are in the midst of revolutionary changes, which make for an exciting and challenging time to be in the media business.

Journalism will have a future. Of that we can be certain. But the future will only be bright for those who react quickly and with enthusiasm. As advisers and mentors for tomorrow’s leaders, we have to help implement, embrace and endorse change.

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As teachers and leaders, we have to lead the change with vigor and commitment. We have to hire the best students and give them the guidance and support they need. If we aren’t up to the changing times, then we need to get out of the way.

As leaders in college media we have a perfect niche market, and now we have to create and carve our products to give our public the kind of information it wants. We have the audience and the genius of today’s youth to pursue the loftiest of goals; we just have to be savvy enough to know what those goals are.

And so here we are, with a supreme opportunity to lead the change and give our students the experience of a lifetime. We can position our products for a more marketable future, and we can position our students with the knowledge and experience they will need to land the big jobs.

But are we capable of reacting quickly to change and do we know where we are going? Hockey legend Wayne Gretsky once said, when asked why he was such a successful hockey player, “Most people skate to where the puck is. I skate to where the puck is going to be.”

As advisers, we should take that advice. We need to take a good, hard look in the mirror and ask if we are positioned for change and if we are willing to take the risks that are associated with that change.

If the future is really in niche publications and Web sites, then we have to identify, develop and market “our niche” quickly and relentlessly. We need to ask what they want and then quantify and endorse those niche products with the intensity of a star athlete. Then we have to protect and continually improve and latch on to every opportunity we can. Remember, it is not the strong who eat the weak; it is the fast who eat the slow.

Check out the latest news at www.collegemedia.org
Conventions will load you with ideas

My yearbook editor told the staff that she dreams yearbook.
I know what she means.
Yearbook ideas come to me at the strangest times. I will be driving on a highway and I will think of a new way to maestro. I will be having coffee with a friend and I will think of a new way to rally the troops. I will be reading a book and notice a use of a drop cap that I want to share with my staff.

Yearbook manages to consume me, even as it competes with my classroom, department and university and CMA duties.

And I know I am not alone. This is what happens to advisers who deal with staffing issues, deadlines and daily troubleshooting, but also with the fun of working with budding journalists and novice newsrooms. Whether you are at a small or large, private or public, two-year or four-year school, the advising you do is always on your mind.

So, I look forward to traveling to New York City in March to talk with staffs around the country and fellow advisers to learn new techniques and to be inspired. The CMA convention always does that for me. It is fast and frantic... and fun.

Every year I find encouragement from my peers and from the students who attend sessions. These are people who understand what I do, who celebrate successes and help avoid failures. And they give me the strength to go back to my newsroom with renewed energy and new commitment to my position.

The yearbook at Eastern Illinois University runs from March to March. So, by the time I come to NYC we will have chosen a new editor for the 2010-2011 book and we will be starting on the ladder, hiring middle management, preparing workshops and retreats and covering end-of-the-year events.

The convention will load me with handouts for my staff, workshop ideas and training techniques, as well as design and software innovations. I take lots of notes, visit all the exhibitors and return armed with the resource to finish the year on a high note and to prepare for the all-staff retreat and training in the summer.

And join me, the CMA board and your fellow advisers for our receptions at the president’s suite on Sunday and Monday nights. I hope to hear what all of you have been doing during the day and what advice you have for me... and to catch up on what you’ve been up to. It’s always one of the best parts of the convention: a few drinks, good company and good conversation.

In addition, on Monday, the advisers’ summit to address the future of college media will help us all navigate the uncertain waters of the coming years. I am interested to hear the discussion (started on the listserv in November) continue. We can learn from each other’s situations and visions as we forge our next decade and beyond.

So, I hope to see you in NYC, to talk, to share stories, to renew friendships, and to pass along those yearbook ideas that just keep popping up!
Summer 2010 workshop not just for new advisers

Come to St. Petersburg this July for the dual track workshop for advisers. One track is for those with more than three years experience and another for new advisers. The workshop includes a full day at Poynter Institute on New Media Essentials.

The dates of the workshop are July 11 through the afternoon of July 14.

The accommodations are at Sirata Beach Resort and Conference Center. Rates are $129 single/double per night for one-bedroom suites. It includes free Internet and free beach cabana. The hotel has agreed to extend the group rate for two days before the workshop and two days following.

To make room reservations, you may call the Sirata reservations department at 1-800-344-5999 and ask for the College Media Workshop rate. The hotel is located at 5300 Gulf Beach Boulevard, St. Pete Beach, Fla.

A workshop registration form will be mailed and an online workshop registration site will be up following the New York Convention.

Anticipated workshop registration fees:
- Early bird rate $240 for CMA members.
- Regular registration rate for CMA members following early bird deadline is $275.

Board appoints Koretzky NY convention director

The CMA Board of Directors selected Michael Koretzky, an adviser for the student newspaper at Florida Atlantic University since 1999, to lead CMA’s spring conventions in 2011 and 2012.

Koretzky was one of three candidates for the position. Each candidate submitted a proposal that included ideas for updating the convention and exploring ways to improve membership involvement.

Koretzky follows in the footsteps of past spring convention director Jan Childress and current director Laura Widmer, who is busy finalizing plans for the 2010 convention March 14-16.

Koretzky's plans for the convention include:
- To recruit more professionals to speak
- To offer more media tours in New York.
- To send more students out into the street to do journalism during the convention.
- To improve the sessions, including the topic, presentation and scheduling. “We'll even give a session on how to give a better session,” he said.
- To make the convention more fun for advisers. “We're going to make the mixers more comfortable and the volunteering much easier to sign up for.”

Koretzky has been very active in CMA, organizing the Cereal and Critique at the last few fall conventions. He also has been instrumental in organizing First Amendment Free Food Festivals, which now are being held at various colleges throughout the country.

He also is on the national board of the Society of Professional Journalists as well as on the Advisory Board Steering Council for the Student Press Law Center.

He is the adviser for the University Press at Florida Atlantic University.

WORKSHOPS continued from Page One

different between print media and Web uses. This hands-on workshop will show you photo naming, filing, improvements, sizing, cropping, and saving for these two end uses. (Prior registration required) Instructor: Peggy Elliott.

noon-2:30 p.m.
Audio Editing with Audacity ($39/$59)
Editing audio is the foundation of multimedia production. Add another dimension to your storytelling by learning the basics of Audacity, a free audio editing tool. In this session you will learn how to create an audio story from start to finish. We will walk through the production process of non-linear audio editing on a timeline and how to use audio editing tools. Bring a set of headphones. (Prior registration required) Instructor: William Murphy.

3-5:30 p.m.
Multimedia Storytelling with Soundslides ($39/$59)
Soundslides makes combining still images with audio a feasible multimedia storytelling option for any journalist. In this session we will take still photos and MP3 audio files and produce a multimedia flash presentation ready to add to your Web site. We'll walk through the process from importing and editing to exporting and posting for the Web. Bring a set of headphones. (Prior registration required) Instructor: William Murphy.

9 a.m.-5:30 p.m. Photojournalism Techniques and Digital Photo Workshop
This workshop enables participants to hone their shooting techniques, while also improving their interpersonal and storytelling skills. The workshop will inspire and motivate participants in the documentary photojournalism spirit and provide an opportunity to discover a fresh perspective for your work. In addition to just taking photos, photojournalists are now responsible for
WORKSHOPS
continued from Page Four

digitally editing their images, archiving them and producing audio-visual shows to display their work online. In this all-hands-on workshop, we'll review techniques in Photoshop for preparing photos for use in print/online, develop archiving techniques and produce a Soundslides presentation, including audio and visuals. The presentation will include discussions of Flickr Photo blogs and Twitpic. Laptops with CS3 will be available. Participants should bring along a digital camera. If personal laptop is brought – download Soundslides and CS3 before attending the workshop. Download a demo version of Soundslides from soundslides.com and a trial copy of CS3 from [http://www.storecs3.com/us](http://www.storecs3.com/us). (Prior registration required)

Instructor: Bradley Wilson

9 a.m.-4 p.m.
Narrative Storytelling with Pulitzer Winner Tom Hallman ($59/$79)

This workshop will help you develop your narrative writing and storytelling skills. Tom Hallman, a Pulitzer Prize winner, leads this workshop, and he believes that every reporter – no matter how many years in the business – can learn how to spot stories and write them in ways that resonate with readers. The ability to write has less to do with pure talent and more with understanding of craft, vision and emotion. Hallman has asked that you send some samples of your writing in advance of the workshop. Please send to: cmanyportfolio@gmail.com. Also, please bring the following: reporter’s notebook, laptop (if available), audio recorder (if available) and ideas for stories. (Prior registration required)

Instructor: Tom Hallman (The Oregonian).

9 a.m.-1 p.m.
Newsroom Management for Newspaper Editors ($39/$59)

This workshop will cover most of the essentials of managing a newsroom regardless of the frequency of publication and size of the staff. Topics include recruiting, hiring and firing staff, organizational structure, mediating staff disputes, staff meetings, deadlines, working with advisers and governing boards, staff manuals, pay or other incentives for work, staff morale, building credibility with readers, handling controversies and other essentials. (Prior registration required)

Instructor: Mark Witherspoon

2-5 p.m.
Web Publishing with Content Management System ($39/$59)

You’ve got words, images, video and multimedia content, but how do you make it look good on the Web? Free content management systems provide an easy way to organize and publish professional-looking online publications in a matter of hours. Creating a dynamic online news publication or yearbook has never been easier! (Prior registration required)

Instructor: Bill Neville

9 a.m.-5 p.m.
Advanced Newspaper and Magazine Design Techniques ($59/$79)

An award-winning design editor for Cigar Aficionado and the six-time editor of The Best of Newspaper Design lead this daylong session of information, ideas and encouragement in visual journalism. We’ll tackle some fundamentals and move quickly into the latest trends in magazine and news design – seen through hundreds of ideas for photos, graphics and stories. Bring copies of your paper, in either print or PDF, and we’ll share quick ways to make big improvements. (Prior registration required.)

Instructors: Ron Johnson, Leah Bailey and Jody Strauch.

9 a.m.-5 p.m.
Multimedia Storytelling ($59/$79)

Online news sites mustlook at the very best ways to provide information to their readers. This hands-on workshop will take you through the multimedia planning and execution with Web story packages. This multimedia workshop is an immersion into the art of storytelling using multiple forms of media. Story development, videography, audio gathering, interview techniques and content editing for a multimedia project are a part of the workshop. We’ll look at Web-enhanced storytelling and how to improve those skills in this emerging form of media.

If you have it available, bring your own multimedia equipment – video or still cameras, audio recorder, laptop computers.

Instructors: Jennifer Ward (fresnobee.com), Steve Rhodes (WTHR-Indianapolis), Linsey Davis (ABC NewsOne), Lisa Renze (freelance writer, formerly with Indianapolis Star).

SUNDAY
9 a.m.-1 p.m.
New Media Coverage of Events – Breaking and Planned ($39/$59)

This hands-on workshop will take a look at planning event coverage for use online, including live chats, blogging, video and updates. Learn what it takes to cover the big football game, elections and other campus events.

In addition, we’ll take a look at pulling together the tools needed for covering breaking news. What do you need to know before you’re stuck in the middle of covering the unexpected? What tools should you be familiar with? What do you need to be sure your staff knows?

Best for editors who will be in charge of planning coverage and anyone who may be in charge of updating the Web site. (Prior registration required.)

Instructor: Jennifer Ward (fresnobee.com)

MONDAY
8 a.m. to noon
Code Breaking ($39/$59)

Online journalism means more than writing and editing, so don’t let the “geek talk” scare you. We’ll do more than go over the basics of markup tags, we’ll take a look at manipulating embed tags (that code that sites like YouTube give you to embed video), discovering data online and using free, existing online tools to add interactivity to your stories and sites (example: using TweetGrid to embed a specialized Twitter feed)

Best for beginners. (Prior registration required.)

Instructor: Jennifer Ward. (fresnobee.com)
**COLLEGE MEDIA ADVISERS**
Only a limited numbers of rooms are available at this special rate.
Send this form to: The Marriott Marquis (address below) as soon as your
travel arrangements can be confirmed (and no later than February 19, 2010)

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<td>Group Leader Email</td>
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**PLEASE INDICATE THE TYPE OF ROOMS DESIRED (Summary)**

| Single/Double | # __ @ $ 259 per night plus tax* = $ __________ |
| Triple | # __ @ $ 292 per night plus tax* = $ __________ |
| TOTAL ENCLOSED for first night’s deposit | = $ __________ |

**GUARANTEE THE FIRST NIGHT VIA (Check One)**

Name on card | ____________________________________________ |
Type of Card: [ ] American Express [ ] MasterCard [ ] VISA  [ ] Discover
Card Account # | ___________________________ Exp. Date |
Signature | ____________________________________________ |

OR DEPOSIT CHECK ENCLOSED in the Amount of $ __________

**NUMBER OF ROOMS DESIRED (Room Assignments)**

| ROOM # 1 | Please list room sharing arrangements |
| Room Type: [ ] Single [ ] Double/Triple |
| Name: | ____________________________________ |
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| Name: | ____________________________________ |

| ROOM # 2 | Please list room sharing arrangements |
| Room Type: [ ] Single [ ] Double/Triple |
| Name: | ____________________________________ |
| Name: | ____________________________________ |
| Name: | ____________________________________ |

| ROOM # 3 | Please list room sharing arrangements |
| Room Type: [ ] Single [ ] Double/Triple |
| Name: | ____________________________________ |
| Name: | ____________________________________ |
| Name: | ____________________________________ |

| ROOM # 4 | Please list room sharing arrangements |
| Room Type: [ ] Single [ ] Double/Triple |
| Name: | ____________________________________ |
| Name: | ____________________________________ |
| Name: | ____________________________________ |

| ROOM # 5 | Please list room sharing arrangements |
| Room Type: [ ] Single [ ] Double/Triple |
| Name: | ____________________________________ |
| Name: | ____________________________________ |
| Name: | ____________________________________ |

Please attach a sheet or duplicate this form if more rooms are needed.
SCHOLAR MEDIA ADVISERS

Send this form to: College Media Advisers Headquarters (address below)

Please print clearly or type

Group Leader Name ________________________ Attending? \ Yes \ No
Publication/medium __________________________
College /University __________________________
Address 1 __________________________
Address 2 __________________________
City __________________________ State __ Zip __________
Telephone ( ) ______________ Ext. __________
Fax ( ) __________________________

REGISTRATION SUMMARY (List attendees in right column)

Student delegates # __ @ $ 95 each ($75 each after 2/9/10) = $ ______
CMA Advisers # __ @ $105 each ($85 each after 2/9/10) = $ ______
Non-CMA Advisers # __ @ $150 each ($135 each after 2/9/10) = $ ______
Half-Day (**) Workshops # __ @ $39 each ($59 each after 2/9/10) = $ ______
Full-Day (***) Workshops # __ @ $50 each ($75 each after 2/9/10) = $ ______
Apple Award Entries # __ @ $75 each ($150 each after 2/9/10) = $ ______
CMA dues paid now # __ @ $ 90 for one year membership = $ ______

TOTAL PAYMENT DUE = $ ______

Please Plan Carefully. NO REFUNDS can be made. (Substitutions Are Permitted)

BILLING INFORMATION
Please bill CMA Registration to a credit card:

Name on card __________________________

Type of Card: \ MasterCard \ VISA \ Discover \ Amt. Charged: $ __________

Card Account # ______________ Exp. Date __________

Signature __________________________

Please bill CMA Registration to Address: \ Same as above \ Use address below for billing

Billing Contact Name __________________________

Purchase Order # __________________________ (For Billing Purposes)

College /University __________________________

Address 1 __________________________

Address 2 __________________________

City __________________________ State __ Zip __________

Telephone ( ) ______________ Ext. __________

Billing Contact Email __________________________

Make registration checks payable in U.S. funds to: College Media Advisers

CMA is a not for profit educational corporation. Tax ID 33-1394342

Nail fees or fee arrangements with this form (or tax for credit card payments) as soon as possible to:

College Media Advisers, Department of Journalism, The University of Memphis

3711 Veterans Ave., Room 300, Memphis, TN 38152
Fax: 901-678-4798

Check here if any members of your delegation have a disability that may affect participation in this event. Attach a statement to your registration regarding your disability-related needs. CMA will contact you to discuss accommodations. We cannot assure availability of appropriate accommodations without prior notification by February 9, 2010.

Please name all delegates and check applicable boxes to describe the makeup of your delegation:

CONVENTION DELEGATE PROFILES

Delegat 1: __________________________

Classification: \ Student \ CMA member \ New CMA member \ Not a member

Medium: \ News \ Yearbook \ Magazine \ TV \ Radio \ Online \ Ad/Busineess

Medium Name: __________________________

Delegat 2: __________________________

Classification: \ Student \ CMA member \ New CMA member \ Not a member

Medium: \ News \ Yearbook \ Magazine \ TV \ Radio \ Online \ Ad/Busineess

Medium Name: __________________________

Delegat 3: __________________________

Classification: \ Student \ CMA member \ New CMA member \ Not a member

Medium: \ News \ Yearbook \ Magazine \ TV \ Radio \ Online \ Ad/Busineess

Medium Name: __________________________

Delegat 4: __________________________

Classification: \ Student \ CMA member \ New CMA member \ Not a member

Medium: \ News \ Yearbook \ Magazine \ TV \ Radio \ Online \ Ad/Busineess

Medium Name: __________________________

Delegat 5: __________________________

Classification: \ Student \ CMA member \ New CMA member \ Not a member

Medium: \ News \ Yearbook \ Magazine \ TV \ Radio \ Online \ Ad/Busineess

Medium Name: __________________________

Delegat 6: __________________________

Classification: \ Student \ CMA member \ New CMA member \ Not a member

Medium: \ News \ Yearbook \ Magazine \ TV \ Radio \ Online \ Ad/Busineess

Medium Name: __________________________

All convention attendees MUST be listed; if needed, please attach a separate sheet.

Total number in convention delegation (include advisers) __________________________

Workshops (All day workshops in italics)

Code Early Bird After 2/9/10
---
1 Photo Prep Web & Print ............................... $39 ...... $59
2 Audio Editing with Audacity ........................... $39 ...... $59
3 Multimedia Storytelling/Slideshow ................... $39 ...... $59
4 **Photojournalism/Digital Workshop .................. $39 ...... $59
5 **Narrative Storytelling (Pulitzer Winner Tom Hallman) $39 ...... $79
6 Newsroom Management for Newspaper Editors .... $39 ...... $59
7 Web Publishing with Content Management Systems $39 ...... $59
8 **Society for News Design Quick Course ............... $39 ...... $79
9 **Multimedia Storytelling................................ $39 ...... $79

Sunday (3/14/10) Workshop
10 New Media Coverage of Events—Breaking and Planned : $39 ...... $59

Monday (3/15/2010) Workshop
11 Code Breaking ........................................ $39 ...... $59

Media Pro Workshop Attendees (substitutions are permitted)

Attendee 1: __________________________ Letter Code ______ Cost __________
Attendee 2: __________________________ Letter Code ______ Cost __________
Attendee 3: __________________________ Letter Code ______ Cost __________
Attendee 4: __________________________ Letter Code ______ Cost __________
Attendee 5: __________________________ Letter Code ______ Cost __________
Attendee 6: __________________________ Letter Code ______ Cost __________

Total number attending workshops (include advisers) __________________________

For CMA Office Use Only

Received __________ Pg: ______________ $__________

PID __________ Reg ID: __________

College Media

SPRING NATIONAL COLLEGE MEDIA CONVENTION (March 14-16, 2010) REGISTRATION FORM
Speaker Proposal Form

Making info: If you are team teaching, please provide info for each person.

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A/V needs: (Please request only if essential)
- Slide projector/Screen
- Computer projector
- VCR/Monitor
- Easel & Flipchart
- Other

Topic area: (see page 1)

Title of presentation:
If you are team-teaching, please submit only one proposal per session

Description of session:
Please write in complete sentences. Information may be edited

Attach separate sheet if needed

Scheduling preference:

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What audiences are most appropriate for your session:
- Beginning
- Advanced
- Both
- Students
- Advisers
- Both
- Newspaper
- Yearbook
- Radio/TV
- Newsmagazine
- Video Yearbook
- Literary Magazine
- Photography
- General Audiences
- Computer Tech.
- Advertising
- Advising
- Media Research

Count me in as a participant in the ACP/CMA National College Media Convention in Louisville, KY, Oct. 28-31, 2010

Biographical information: (50 words or fewer in sentence style, please)
Do not send vitae or resumes. If you are team-teaching, please supply this

Advisers/professionals:
Besides speaking, I am willing to:
- Critique newspapers
- Critique yearbooks
- Critique magazines
- Consult with business/advertising staffs

Alternate proposals: If my first proposal cannot be used, I am willing to speak on the following topic(s). (CMA will contact you for an additional description and A/V request if appropriate.)

Attach separate sheet if needed

Please photocopy this form, and return no later than June 1, 2010.

Mail to: College Media Advisers
The University of Memphis
Journalism Department
Room 300
Memphis, TN 38152
or
FAX (901)678-4798
Bo Carter to advise at Texas Woman’s University

Bo Carter became advisor (the English, speech and foreign language department at TWU likes the classical Latin spelling as opposed to adviser) of the Texas Woman’s University’s newspaper -- The Lasso -- in Denton, Texas.

Carter is a 39-year veteran in college media relations. He has worked as a consultant with the National Football Foundation and worked for the Big 12 Conference for 10 years. His career includes working for the Tennessean and working in sports information at Mississippi State University.

Carter has edited or assisted with five different books about the Southwest Conference, Texas A&M, the Big 12, and the life of Baseball Hall of Famer Dizzy Dean.

Winski adds new edition of HS journalism book

Thomas E. Winski recently received a copy of the latest edition of the textbook he co-wrote with Sheryl Hinman. It is a text/workbook for teachers of high school journalism who do not have the benefit of any journalism education or training in their backgrounds.

The book “Journalism: Writing for Publication” is published by the Center for Learning.

Winski is an assistant professor of journalism at Emporia State University.

San Antonio College merges programs, adds new majors

San Antonio College has combined its journalism program with four other programs to form the department of media communications. The department consists of journalism, photography, radio-television-film, music business and digital design and offers 10 associate degrees and one certificate.

The merger will allow students additional options in media-related majors, including a new A.A.S. degree in media convergence and production, that was formed at the urging of media executives in South Texas.

The merger also brings under one umbrella the college’s student media outlets — The Ranger weekly newspaper, The Ranger Online news Web site, The Fourth Write annual magazine and KSYM-FM 90.1 radio station.

Journalism Assistant Professor Marianne Odom, former chairwoman of journalism-photography, chairs the new department.

San Antonio College is the largest of five colleges in the Alamo Community College District in San Antonio, Texas.

Marti Harvey moves to Florida Atlantic University

Marti Harvey has accepted the position of student media director at Florida Atlantic University in Boca Raton. She formerly was student publications manager at Eastfield College in Mesquite, Texas.

Illini Media inducts alumni into its Hall of Fame

Illini Media, independent student media at University of Illinois in Urbana-Champaign, inducted six alumni into its Illini Media Hall of Fame, Oct. 4, 2009.

The Hall of Fame honors former Illini Media employees who have launched distinguished careers in the newspaper, broadcast and publishing industries after gaining valuable experience working as student reporters, editors, air personalities and more at Illini Media.

“Recognizing the notable careers of those we are honoring this weekend, careers started at Illini Media, is a source of great pride and inspiration,” said Illini Media Publisher and General Manager Mary Cory. “It’s an affirmation that we are fulfilling our mission of providing professional experiences for our students today.”

The inductees are:

* Charla Krupp, best selling author of “How Not to Look Old: Fast and Effortless Ways to Look Ten Years Younger, Ten Pounds Lighter, Ten Times Better”;
* Robert Hillman, senior editor of “ Politico” and Politico.com;
* Joseph Urschel, executive director and senior vice president of the Newseum;
* Alan D. Mutter, adjunct faculty member of the Graduate School of Journalism at the University of California at Berkeley and "Reflections of a Newsosaur" blogger;
* Art Anderson, former engineer and consultant for Delco Electronics and owner of Computer Systems and Software; and,
* Richard Sublette, former general manager of Illini Media, former publisher of UCLA’s The Daily Bruin and former general manager of Florida State University’s student media.

All the inductees, nominated and selected by fellow alumni, are former employees of The Daily Illini newspaper and WPGU-FM 107.1, two units of Illini Media. Illini Media is a not-for-profit company that also publishes Buzz weekly, Illio yearbook and Technograph engineering magazine.

Previous recipients of Illini Media’s Hall of Fame award include journalists Roger Ebert, Robert Novak, Gene Shalit, Dan Balz, Hugh Hefner, Hal Bruno and Roger Simon.
‘Nightline’ anchor a NY keynote

Terry Moran, a co-anchor of ABC News’ “Nightline” who also covers the Supreme Court for the network, will be one of the keynote speakers at the National Media Convention in New York.

At “Nightline,” Moran has led the coverage of the Obama administration. He also covered the 2008 campaign.

He has done nine one-on-one interviews with Barack Obama, dating back to 2006. He has talked to Obama about many subjects including race, Iraq and health care.

He has done some extraordinary stories for “Nightline,” according to his biography.

In March of 2009, Moran underwent DNA testing to discover whether he carried genetic markers associated with Alzheimer's disease, which runs in his family.

For “Nightline,” he has reported extensively from overseas for “Nightline,” covering the wars in both Iraq and Afghanistan.

Prior to joining ABC News in 1997, Moran was a correspondent and anchor for Court TV, where he covered the O.J. Simpson murder trial. While at Court TV, he also traveled to Bosnia and The Hague to cover the first international war-crimes trial since World War II. He also covered the Supreme Court for Court TV. Before joining Court TV, he was a reporter and assistant managing editor for Legal Times.


Keep checking www.collegemedia.org for news on the other keynote speaker as it becomes available.